

www.nbcphiladelphia.com

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

Advertiser		MENENDEZ FOR SENATE		Invoice #		PL12090413	
Product		Political		Invoice Date		09/30/12	
Estimate Number				Invoice Month		September 2012	
				Invoice Period		08/27/12 - 09/30/12	
Station		WCAU		Order #		337125	
Account Executive		Aaron Zeligson		Alt Order #			
Sales Office		Philadelphia NSO		Deal #			
Sales Region		National		Order Flight		09/25/12 - 10/01/12	
Billing Calendar		Broadcast		IDB #			
Billing Type		Cash		Advertiser Code			
Special Handling				Product Code			
				Agency Ref		42907	
				Advertiser Ref		16339	

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12090413
Product	Political	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WCAU	Order #	337125
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	6A-7A SATURDAY	6A-7A SA	09/29/12 to 09/29/12	1x	----	S-				
	CDR										
	WCAU			Sa	09/29/12	:30	6:29 AM	RMF101H	\$275.00		1
6	WCAU	7A-9A SATURDAY	7A-9A SA	09/29/12 to 09/29/12	1x	----	S-				
	CDR										
	WCAU			Sa	09/29/12	:30	8:18 AM	RMF101H	\$600.00		1
7	WCAU	9A-10A SATURDAY	9A-10A SA	09/29/12 to 09/29/12	1x	----	S-				
	CDR										
	WCAU			Sa	09/29/12	:00			\$600.00	See MG 7.2	1
	WCAU	7-8A SATURDAY	7A-8A SAT	Sa	09/29/12	:30	7:41 AM	RMF101H	\$600.00	MG for 7.1 09/29	2
8	WCAU	6A-8A SUNDAY	6A-8A SU	09/30/12 to 09/30/12	1x	-----	S				
	LUR										
	WCAU			Su	09/30/12	:30	7:56 AM	RMF101H	\$150.00		1
9	WCAU	8-10A SUNDAY	758A-956A SUNDAY	09/30/12 to 09/30/12	1x	-----	S				
	CDR										
	WCAU			Su	09/30/12	:30	9:22 AM	RMF101H	\$475.00		1
10	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	09/30/12 to 09/30/12	1x	-----	S				
	LUR										
	WCAU			Su	09/30/12	:30	11:54 AM	RMF101H	\$100.00		1
11	WCAU	10A-1030A SUN CHRIS MTTW	10A-1030A SU	09/30/12 to 09/30/12	1x	-----	S				
	LUR										
	WCAU			Su	09/30/12	:30	9:58 AM	RMF101H	\$250.00		1
12	WCAU	3P-4P M-F ELLEN	3P-4P M-F	09/25/12 to 09/28/12	4x	-TWTF--					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12090413
Product	Political	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WCAU	Order #	337125
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR										
	WCAU			Tu	09/25/12	:30	3:18 PM	RMT101H	\$350.00		3
	WCAU			W	09/26/12	:30	3:30 PM	RMT101H	\$350.00		1
	WCAU			Th	09/27/12	:30	3:30 PM	RMT101H	\$350.00		4
	WCAU			F	09/28/12	:30	3:46 PM	RMT101H	\$350.00		2
13	WCAU	4P-5P NBC10 NEWS	4-5P M-F	09/25/12 to 09/28/12		4x	- TWTF - -				
	LUR										
	WCAU			Tu	09/25/12	:30	4:38 PM	RMT101H	\$300.00		3
	WCAU			W	09/26/12	:30	4:39 PM	RMT101H	\$300.00		1
	WCAU			Th	09/27/12	:30	4:39 PM	RMT101H	\$300.00		4
	WCAU			F	09/28/12	:30	4:28 PM	RMT101H	\$300.00		2
14	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	09/25/12 to 09/28/12		4x	- TWTF - -				
	LUR										
	WCAU			Tu	09/25/12	:30	4:59 PM	RMT101H	\$400.00		2
	WCAU			W	09/26/12	:30	4:58 PM	RMT101H	\$400.00		3
	WCAU			Th	09/27/12	:30	5:28 PM	RMT101H	\$400.00		4
	WCAU			F	09/28/12	:30	5:53 PM	RMT101H	\$400.00		1
15	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	09/25/12 to 09/28/12		4x	- TWTF - -				
	CDR										
	WCAU			Tu	09/25/12	:30	6:28 PM	RMT101H	\$800.00		2
	WCAU			W	09/26/12	:30	6:28 PM	RMT101H	\$800.00		4
	WCAU			Th	09/27/12	:30	6:27 PM	RMT101H	\$800.00		3
	WCAU			F	09/28/12	:30	6:28 PM	RMT101H	\$800.00		1
16	WCAU	6P-630P NEWS SAT	6P-630P	09/29/12 to 09/29/12		1x	- - - - - S -				
	LUR										

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12090413
Product	Political	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WCAU	Order #	337125
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WCAU	6P-630P NEWS SAT	6P-630P	09/29/12 to 09/29/12	1x		-----S-				
	LUR			Sa	09/29/12	:00			\$475.00	See MG 16.2	1
	WCAU			PREEMPT-PROGRAM CHANGE							
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	09/30/12	:30	6:42 PM	RMT101H	\$475.00	MG for 16.1 09/29	2
<u>Aired Spots</u>				39							

<u>Gross Total</u>	\$19,325.00	
<u>Agency Commission</u>	\$2,898.75	
<u>Net Amount Due</u>	\$16,426.25	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above